

- Est. 1897 -

# florists' review

Publications | Social Communities | Education

## Print



Two-page spread: 16.75" x 10.875"  
(17.25" x 11.375" with bleeds)  
Full page: 8.375" x 10.875"  
(8.75" x 11.375" with bleeds, .25" around)  
Two-Thirds page: 5" x 9.8125"  
Half page, horizontal: 7.6" x 4.75"  
Half page, vertical: 3.5" x 9.8125"  
One-Third, square: 5.3" x 4.75"  
One-Third, vertical: 2.25" x 9.8125"  
Gallery: 3.4"w x 3"h

\*Please allow .25" on all sides for bleed ads

## Additional Services

Please contact us for price quotes on Inserts, Gatefolds, Posters, Reply Cards, Mini Catalogs, Post-it Notes and Cover Tip-ons.  
sales@floristsreview.com or 941.549.5960

## Digital



Website Leaderboard:  
750w x 280h pixels  
Skyscraper:  
(large) 332w x 664h pixels  
(small) 300w x 250h pixels  
Dedicated Eblasts:  
800 pixels W x 1100 pixels H  
Email newsletter banner:  
750w x 280h pixels

2/3  
vertical

1/3  
vertical

1/2  
vertical

gallery

1/2  
horizontal

1/3  
square