

Florists' Review

Serving the floral industry since 1897

Print



Full page: 8.375" w x 10.875" h Trim

(8.875" x 11.375" with bleeds, .25" around)*

Two-page spread: 16.75" w x 10.875" h

(17.25" x 11.375" with bleeds)

Two-Thirds page: 5.25" w x 9.875" h

Half page, horizontal: 7.6" w x 4.8" h

Half page, vertical: 3.65" w x 9.875" h

One-Third, square: 5.25" w x 4.75" h

One-Third, vertical: 2.5" w x 9.875" h

Gallery: 3.65" w x 3" h

**Please allow .25" on all sides for bleed ads*

Do not place text within .5" of trim

Additional Services

Please contact us for price quotes on Inserts, Gatefolds, Posters, Reply Cards, Mini Catalogs, Post-it Notes and Cover Tip-ons.

sales@floristsreview.com or 941.549.5960

Digital

Website Leaderboard:

750w x 280h pixels

Skyscraper:

(large) 332w x 664h pixels

(small) 300w x 250h pixels

Dedicated Eblasts:

800 pixels W x 1100 pixels H

Email newsletter banner:

750w x 280h pixels

Valid through 12/31/2023

