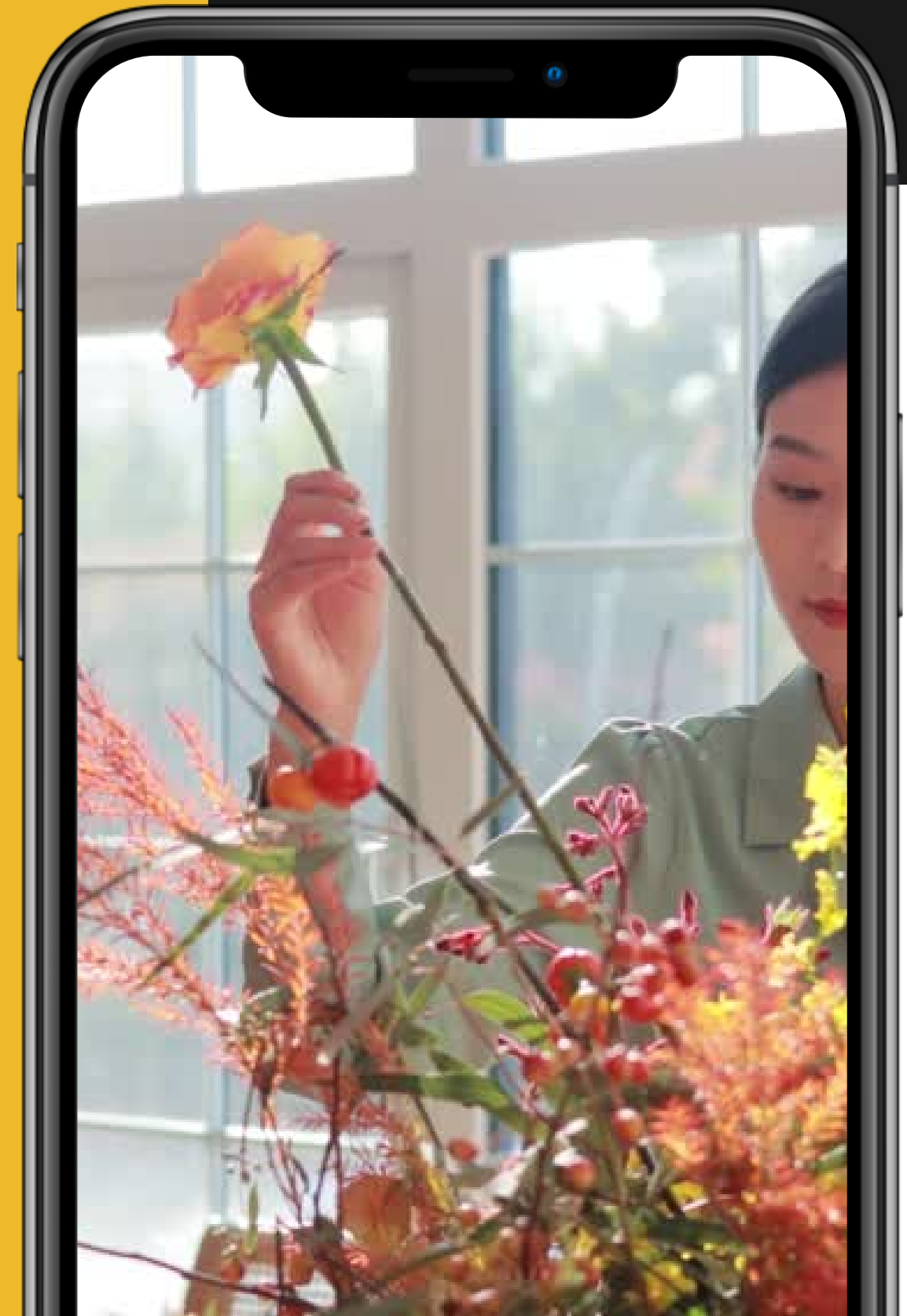


FLORISTS' REVIEW MAGAZINE

Best in Bloom Contest Series



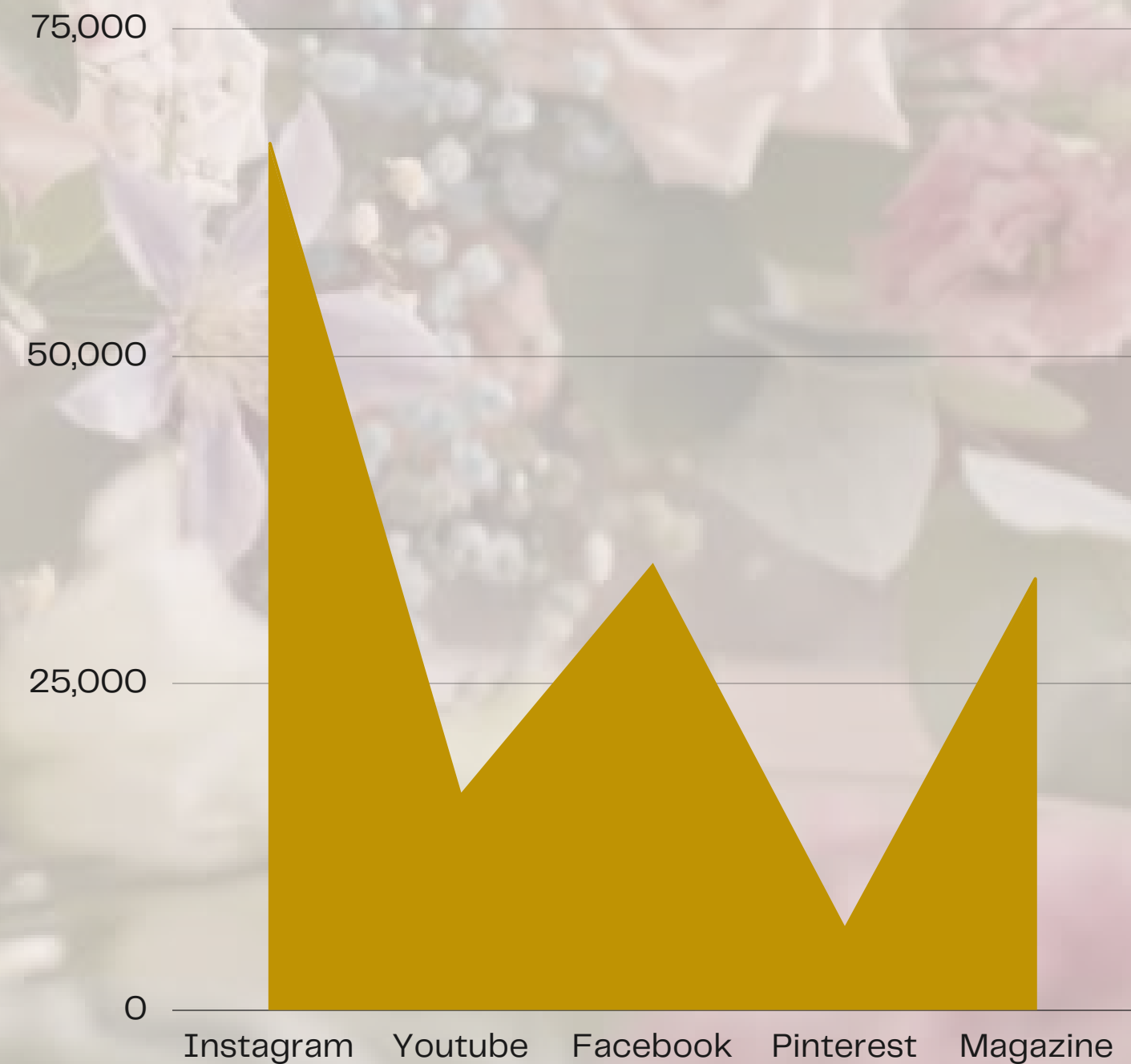
Boost your sales through
community amplification.



2023 INFLUENCER PARTNERSHIP PROGRAMMING

The Right Community

- Offering an audience of floral professionals and enthusiasts unmatched in quality

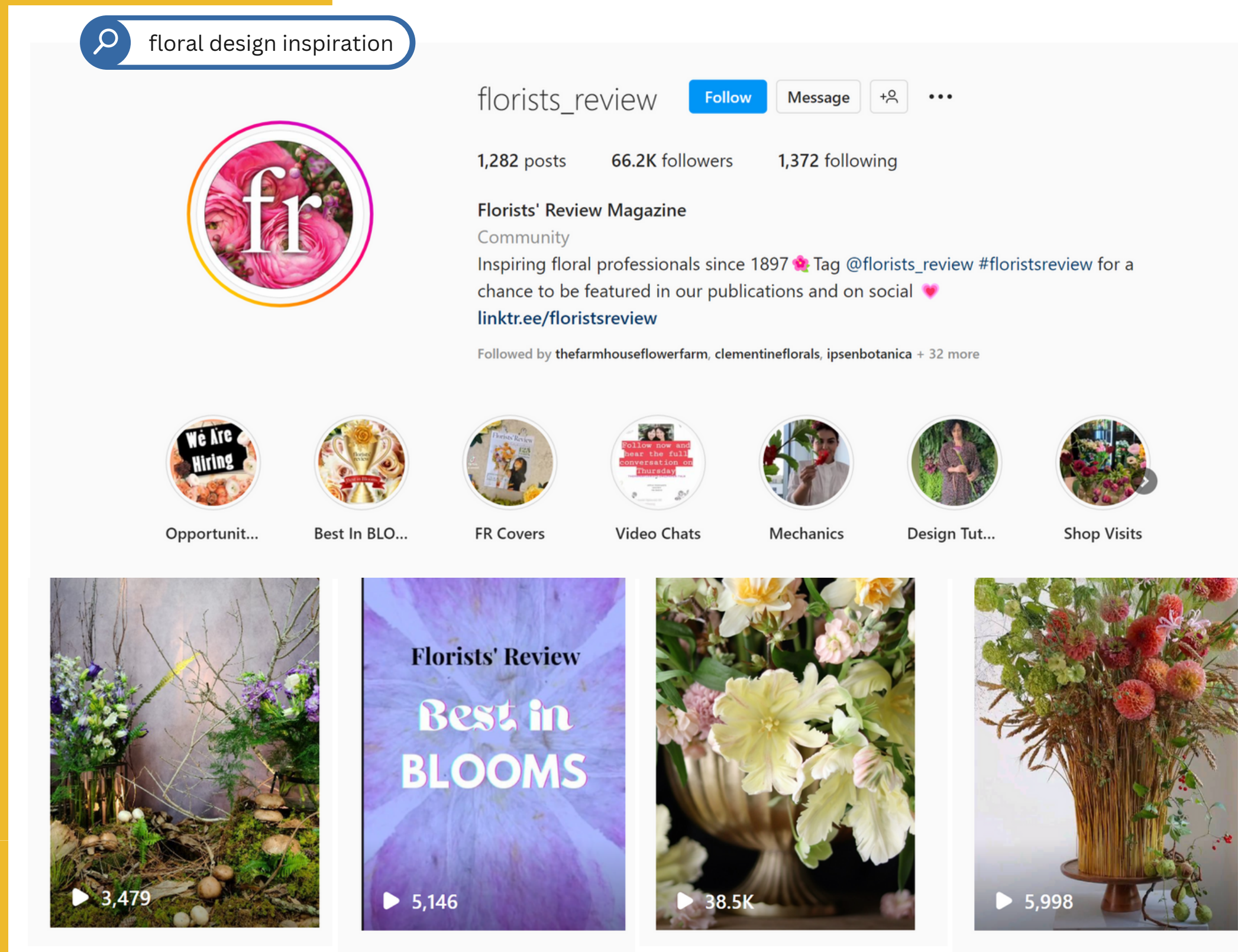


What is Best in Blooms?

COMMUNITY SOURCED CELEBRITY DESIGNERS HIGHLIGHT YOUR PRODUCTS

In this one of a kind contest up to 2 sponsoring partners (one fresh supplier & one hard good) provide the supplies for 4 emerging design stars to create inspirational share-worthy floral arrangements & tutorials resulting in a month long flurry of content.

Using this 6x amplification model your product reaches far beyond the limits of traditional paid ads, capturing the readers of Florists' Review Magazine, customers & peers of the featured designers, and growing your audience.



Designer Innovators that touch every corner of our industry

examples of past competitors



JEAN PASCAL
Los Angeles, CA

104k followers
Retail luxury florist
European Trained



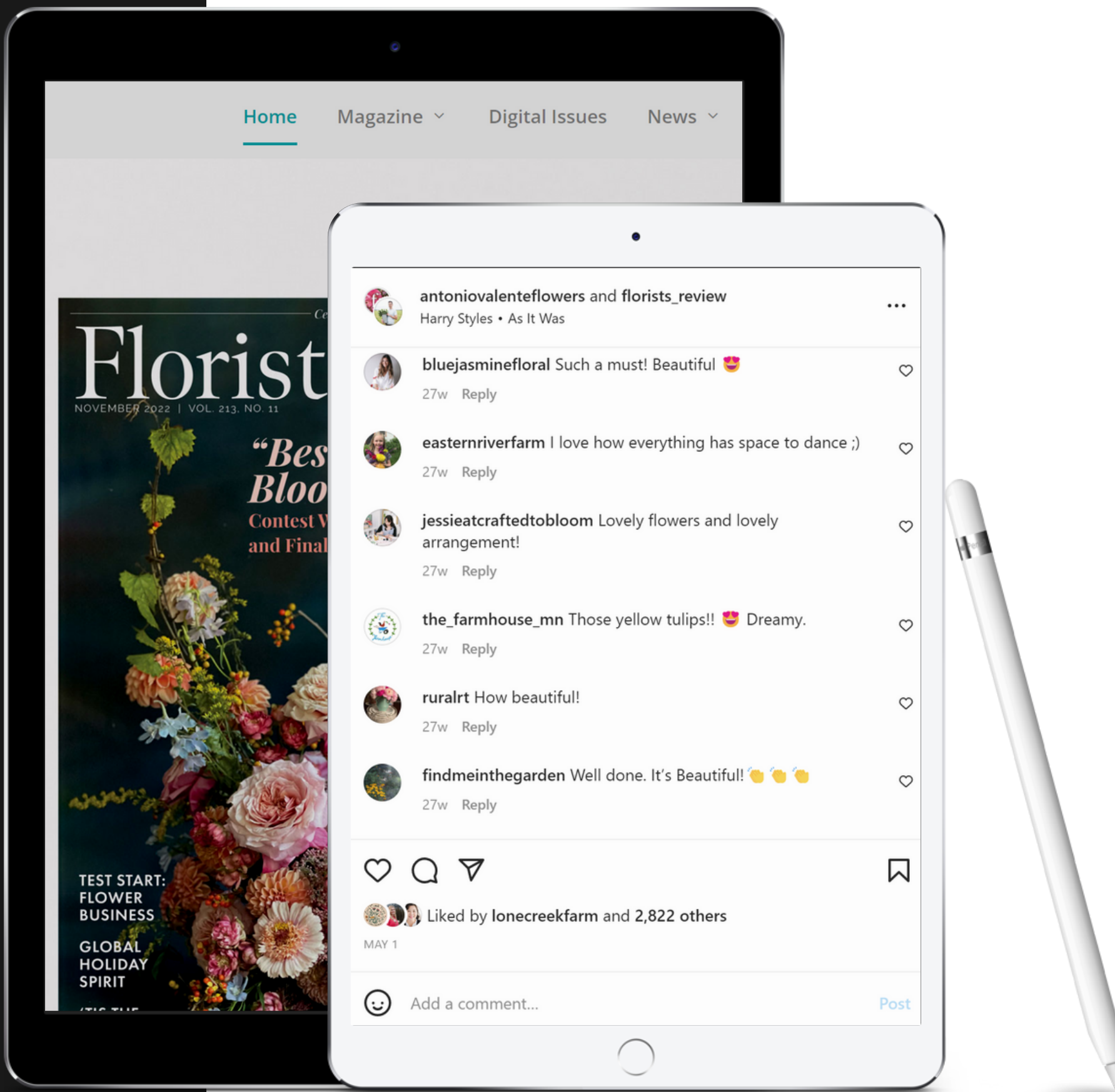
ANTONIO VALENTE
Toronto, ON

51k followers
Canadian Television Personality
Farmer-Florist



PAULINA NIELIWOCKI
Berkeley Heights, NJ

100k followers
Floral Educator
Event Florist



Real Leads Real Focused Real Results

QUALITY OF AUDIENCE MATTERS

Contest Design entries drive engagement with real florists, suppliers, and educational influencers with REAL buying power.

Influencing Consumer Trends

FINISHED DESIGNS GO
ON TO BECOME:

- Visual assets for use by sponsor brands
- Increase retail sales
- Increase wholesale ordering trends

